

Peter D Cox - profile

- **Managing Director of management and learning development consultancy**
- **Chair, board member charities/not for profits**
- **Responsible for developing/reshaping businesses**
- **Advisor, mentor, coach to organisations/individuals**
- **ICT strategist, innovator, researcher**

Consultancy

Peter Cox has worked independently for 35 years as a consultant (Managing Director of TMPL Consultants) at a strategic level for commercial and not-for profit organisations, arts organisations, local authorities, fire services, government departments and in higher education.

Facilitation and organisational management

Peter Cox is a facilitator and imaginator: enabling others to develop and implement their visions, usually at board level; and developing visionary concepts for clients.

Most recently (2006-2008) was Chair of Chapter Arts Centre (currently undergoing a £3.5M expansion), and a board member of the youth theatre/media arts company c&t theatre, Worcester.

In the third sector he has been a past director of the Arts & Media Training Consortium, Brith Gof and Ikon Gallery, Birmingham, on the executive committee Friends of Birmingham Museum and Art Gallery and was a member of the Standards & Qualifications Advisory Group of Metier the arts industry lead body. He served on the education committee of the Institute of Public Relations developing professional qualifications. He is a European Commission evaluator and reviewer.

Business development/transformation

Peter Cox's business development work has straddled not for profit, local authority and private sector organisations. He was responsible for the first UK co-operative arts marketing agency bringing together six major organisations and their stakeholders; he advised Whitbread plc on the development of new food/drink operations including the creation of London's first Micro-brewery; he advised JPM Machines, Cardiff on new technologies and research based strategies for the amusement machines sector; he facilitated a four year project at the Ministry of Defence that led to the cancellation of a PFI to manage their fire services; he researched the potential for developing in Wales a third sector training agency; he is currently advising the fire and rescue services of SW England on strategies for collaboration in training and development.

He has undertaken business sustainability work for Arts Council of Wales, Arts Council England and the Scottish Arts Council. He has provided Interim Management for organisations.

Conferences, workshops and presentations

August 2008 - workshops at Internationella Engelska Gymnasiet, Stockholm

June 2008 - Playing with Learning, presentation and workshop for the Higher Education Academy, Warwick

Workshop on Volunteering, Crimestoppers National Conference, Cardiff,

European Cultural Tourism Network Conference, Cardiff

Ministry of Defence, Salisbury

Annual Lottery Monitor Conference (Charities and the third sector), London

Critical Incident Management Special Interest Group, facilitating meeting, Brussels

Defence Fire Service, Swindon

The Art of Leadership, Birmingham (co-directed)

Institution of Fire Engineers Annual Conferences (three)

Fire Service College Research Day (two)

Online workshop from Training Atlanta USA

Focus On Film

Media, writing, broadcasting

Guardian Listed weblog

Regular contributor to BBC Radio Wales including "Good Morning Wales", "Jamie Owen programme", "Good Evening Wales", BBC television news, Sky Sports (f

Press officer and print and radio journalist for government information services.

Art Critic/correspondent (Birmingham Evening Mail), freelance journalist since 1963.

Organisational and personal development, coaching, mentoring, education and training

Peter Cox has provided organisational and personal development, coaching and mentoring for both individuals and organisations ranging in size from micro-businesses to multi-nationals. He has worked with whole boards (all the management boards of London Fire Brigade to develop their team management skills; providing governance advice and facilitation to not for profit boards) as well as individuals (MD's of major multi-nationals, CEO of not for profits, chief fire officers). He has been responsible for the design, delivery and evaluation of major development programmes such as MTW (for London Fire Brigade, 13 two-week programmes delivered; ALITA, three programmes for groups of arts organisations in the Midlands and London; Y6 for six producing theatres in Yorkshire etc).

He has undertaken training and teaching at many levels from undergraduate to vocational courses; as a visiting lecturer (the Fire Services College, Solihull College); has worked on National Occupational Standards (in the fire service and as a member of the Standards & Qualifications Advisory Group of Metier the arts industry lead body); and has set up and managed Assessment Centres both for TMPL and client organisations. He is a qualified workplace assessor and has trained upwards of 600 assessors. He has designed and delivered hundreds of learning programmes for TMPL and others such as the MOD.

Developing ICT, innovation and research

Peter Cox's involvement with technologies at work started in 1977 (first office computer and first computer company as a client - Commodore Business Machines) and he has been providing training and consultancy since 1979 (including working with development teams at CBM, Ashton Tate, JPM Machines); advises on ICT matters at a strategic level for organisations and at a user level (ICT workshops for teaching staff, artists and administrators).

He has applied technological solutions to business needs (TMPL's distributed networking), to education and learning (leading edge development of learning portals, collaborative websites, weblog technologies) and his broad and deep technical knowledge allows creative connections to organisational needs to be made. He helped in the user development of the IBM Lotus Notes weblog software, was a Guardian listed blogger and has two personal weblogs (starting in July 2002) and has managed campaigning websites.

He created the idea for and was part of the team that managed a €4.2million European Commission research programme into effective decision making in complex incidents. He co-authored a book on this and has published papers on marketing the arts, online learning etc.

Areas of expertise

Management consultancy including: market research (qualitative and quantitative); company assessments (SWOT analysis, strategy reviews); strategic planning; new business development; product development (including running creative workshops); corporate identity (design and implementation)

Research: has undertaken strategic analysis and developing marketing strategies and public relations plans for a wide range of organisations and companies including educational institutions, training organisations and leisure services industries. Undertaken and implements market research using a wide range of techniques including focus groups, self-completion questionnaires, computerised trade-offs.

Employment history

TMPL Consultants

Outface Ventures Limited

Peter Cox Associates

The University of Aston

The Central Office of Information

The Midlands Arts Centre

Ministry of Housing and Local Government

Orpington Urban District Council

Southwark Borough Council

Online references

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